



**HELLO. I AM**

*Maira*



**I AM**

The Founder of MBUZZ Consulting & Coaching.  
I am a creative spirit with a practical mind.  
I like to create connections, mix ideas, simplify,  
deliver outstanding results and make things  
happen.  
I define myself as "a catalyst for change" and I  
love to support people and businesses going  
through transformation: This is my passion and  
my job!

*Moira Buzzolani*

# THE WHY



EMPOWER ORGANIZATIONS,  
TEAMS, AND LEADERS

NAVIGATING CHANGE AND DESIGN  
THEIR FUTURE SO THAT

THEY CAN MAKE A MEANINGFUL  
IMPACT, FOSTER GROWTH AND  
DEVELOP FOR THE BETTER.

TOGETHER WE TURN CHALLENGES  
IN OPPORTUNITIES



# MY "PROFI" STORY



## /// 3 stipes life

I worked for more than 10 years in digital transformation & change programs across different global teams. In the adidas HQ (Germany) I had the pleasure to work in various departments: Digital Solutions, CoE Marketing/IT, Creative Direction, Design Technologies and in Brand Processes & Ops (BPO). As a Director in Des. Ops I led a global team that was responsible for digital transformation, 3D, training, internal comms and change initiatives. I am a "Designing your life" certified coach.

## /// before the 3 stipes life

For numerous years, I served as a Quality Manager and lecturer at the University of Ferrara. I also held positions as a teacher and trainer in educational institutes. In addition, I have substantial experience in consultancy in the areas of change management and coaching.





# MBUZZ Consulting & Coaching



As a founder of a “Design for change” boutique consulting, I provide dedicated support for future leaders, executives, teams, and organizations in their phases of change and transformation.

I work together with the top senior advisors on the following areas:

- Digital Transformation
- Change Management
- Change Leadership
- Future & Innovation



# CORE VALUE

1

## CREATIVITY

In a fast-paced changing world, we need to adapt, learn, and move quickly. Creativity is what will make us and our partners successful because it will allow us to find solutions and catch new opportunities.

2

## TRUST

We aim to deliver the best service in a collaborative, transparent and honest atmosphere. We support our clients in building the best solutions for them (and with them!). We believe in trust and collaboration.

3

## PASSION

We are dedicated to achieve not less than exceptional results for our clients. Our commitment and passion drive us to consistently deliver outstanding quality because we love what we do and why we do it.

4

## CARE

We work with kindness and focus: for ourselves, our teams, our partners, our clients, and our businesses. We are driven by the purpose of making people's life better and we do it with care.

# WHY WORK WITH MBUZZ

1

WE WORK  
WITH YOU &  
FOR YOU

2

WE HAVE 20+ YEARS  
OF EXPERIENCE  
IN CHANGE

3

WE DELIVER  
OUTSTANDING  
RESULTS

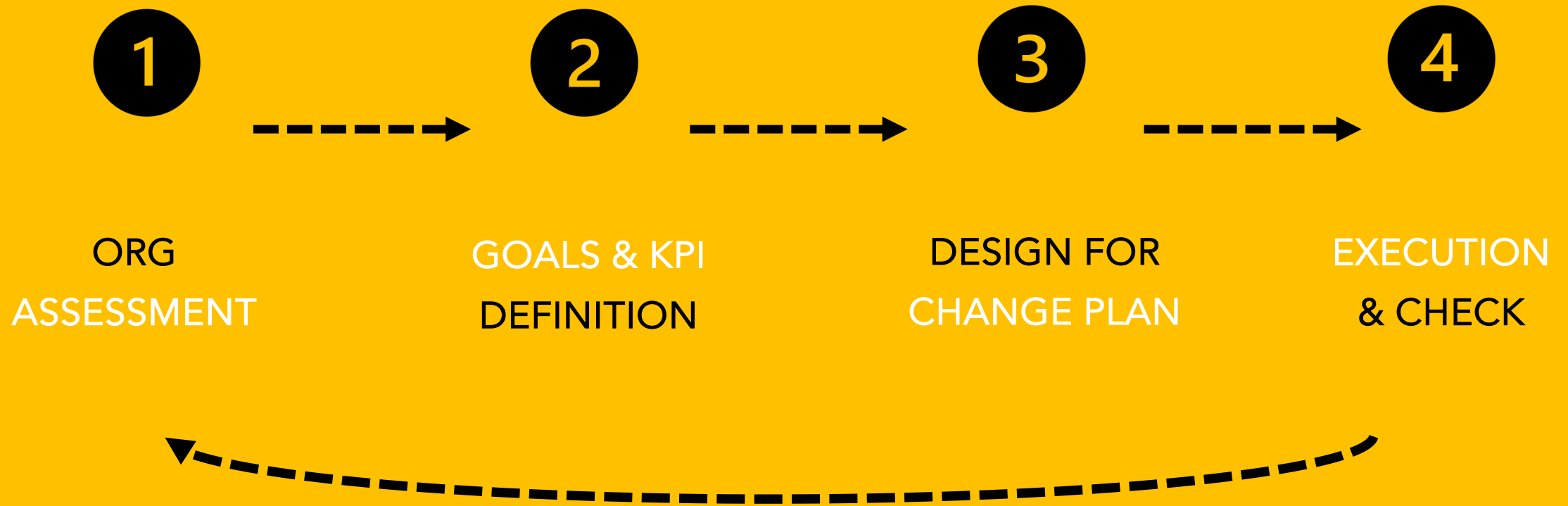
4

WE MAKE  
COMPLEXITY  
SIMPLE

WE ARE A "DESIGN FOR CHANGE" BOUTIQUE AGENCY



# THE PROCESS





# SERVICES: Leaders & Individuals



## BUSINESS CONSULTING & COACHING\*

Practical support on change and transformation for big corporate, medium companies and small start-up/scale-up.



## EXECUTIVE COACHING\*

Executive coaching with specific focus on C-Leadership (Change leadership ©). Be the leader of the future: a leader that people want to follow.



## WOMEN COACHING\* & MENTORING

Women coaching and mentoring for a more diverse and inclusive world. Overcome your own barriers and limiting believes.

\* Designing your life certified coach



# SERVICES: Teams & Groups



## TEAM BUILDING & CHANGE WORKSHOP



## LECTURING



## MBUZZ TALKS

In time of change it is not easy to lead, but you can get the best out of any team starting with the development of a Change-Leadership mindset: Care, Clarity, Confidence, Creativity, Co-Creation.

Teaching and lecturing on "Design for change". Organizational change meets individual transformation. Learn how to go through changes successfully.

MBUZZ Talks to inspire your folks and get energy and new ideas out of the crowd!



# SERVICES: Company/Business



## I&C

**INNOVATION &  
CREATIVITY  
WORKSHOP\***



## MCL

**CHANGE  
LEADERSHIP  
MASTER-CLASS\***



## PSS

**PERSONALIZED  
SOLUTIONS\***

\* in collaboration with top Senior Advisors

In time of change what will set you apart will be your ability to navigate through fast changes and developing an innovation-change mindset.

Leadership skills and specific management expertise is what you need in your professional journey to be successful: Learn about Change in Digital, Design, Procurement & Supply chain, Retail.

Do you need a very specific solution for a challenging situation?

Get in touch and we will create the best customized solutions for you.



# MY SUPERPOWER



#GIVEMEAMARKER

I am a visual coach and a professional scribbler.

I use visual thinking methodologies to run workshop, meetings, coaching sessions.

*"We draw and this is how change happens"*

*Scriberia Academy, London*





# CHANGE.CREATE.TRANSFORM.

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