



HELLO. I AM

Maira



I AM

the Founder of MBUZZ Consulting & Coaching. I am a creative spirit with a practical mind. I like to create connections, mix ideas, make things happen. I define myself as “a catalyst for change” and I love to support people going through transformation: This is my passion and my job!

MY "PROFI" STORY



/// 3 stipes life

I worked for more than 10 years in **DIGITAL TRANSFORMATION** across different global teams & departments. In the adidas HQ in Germany I had the pleasure to join the Virtualization Team in CoE Marketing - IT, Design Operations, Design Technologies, Brand processes & Ops and Digital Solutions.

/// before the 3 stipes life

For numerous years, I served as a Quality Manager and lecturer at the University of Ferrara. I also held positions as a teacher and trainer in educational institutes. In addition, I have substantial experience in consultancy as well as expertise in change management and coaching.

MBUZZ Consulting & Coaching



Through consultancy and coaching I provide dedicated support for future leaders, executives, teams, and organizations in their phases of change and transformation.

I do it employing several frameworks including Human-Centered Design, the 3-Pillars for Change Management, C-Leadership Framework © and DYL (Designing your life – Stanford), NLP.

My key topics:

- Digital Transformation
- Change Management
- Change Leadership
- Future of fashion
- Innovation Management

MY WHY



I EMPOWER ORGANIZATIONS,
TEAMS, AND LEADERS
NAVIGATING CHANGE AND DESIGN
THEIR FUTURE SO THAT
THEY CAN MAKE A MEANINGFUL
IMPACT, FOSTER GROWTH AND
DEVELOP FOR THE BETTER.
TOGETHER WE TURN CHALLENGES
IN OPPORTUNITIES.



WHAT I DO



BUSINESS CONSULTING & COACHING

Practical support on change and transformation for big corporate, medium companies and small start-up/scale-up.



EXECUTIVE COACHING

Executive coaching with specific focus on C-Leadership (Change leadership ©). Be the leader of the future, a leader that people want to follow.



WOMEN COACHING

Women coaching and mentoring for a more diverse and inclusive world. Overcome your own barriers and limiting believes.



WHAT I DO



TEAM BUILDING & WORKSHOP



LECTURING



MBUZZ TALKS

In time of change it is not easy to lead a team that feels insecure, less confident and less motivated. I can get the best out of any team starting with developing a C-leadership framework!

Teaching and lecturing on Design for change. Organizational change meets individual transformation.

MBUZZ Talks to inspire your folks and get out energy and new ideas from the crowd.



MY SUPERPOWER



#GIVEMEAMARKER

I am a visual coach and a professional scribbler.

I use visual thinking methodologies to run workshop, meetings, coaching sessions.

"We draw, it is how change happens"
Scriberia Academy, London

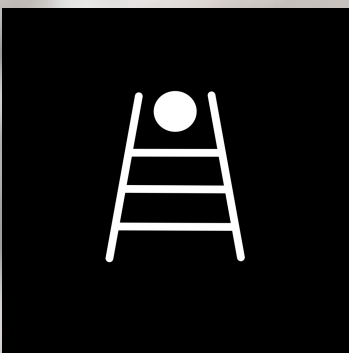




CHANGE.CREATE.TRANSFORM.

Change for the better





MBUZZ Consulting & Coaching

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For more click [here](#)

