



**HELLO. I AM**

*Maira*



## I AM

The Founder of MBUZZ Consulting & Coaching.  
I am a creative spirit with a practical mind.  
I like to create connections, mix ideas, simplify,  
deliver efficiency and make things happen.  
I define myself as "a catalyst for change" and I love  
to support people going through transformation:  
This is my passion and my job!

*Maira Buzzolani*



# MY WHY



I EMPOWER ORGANIZATIONS,  
TEAMS, AND LEADERS  
NAVIGATING CHANGE AND DESIGN  
THEIR FUTURE SO THAT  
THEY CAN MAKE A MEANINGFUL  
IMPACT, FOSTER GROWTH AND  
DEVELOP FOR THE BETTER.  
TOGETHER WE TURN CHALLENGES  
IN OPPORTUNITIES



# MY "PROFI" STORY



## /// 3 stipes life

I worked for more than 10 years in digital transformation & change programs across different global teams. In the adidas HQ (Germany) I had the pleasure to work in Digital Solutions Department, in CoE Marketing/IT, in Design Operations, in Design Technologies and in Brand processes & Ops (BPO).

## /// before the 3 stipes life

For numerous years, I served as a Quality Manager and lecturer at the University of Ferrara. I also held positions as a teacher and trainer in educational institutes. In addition, I have substantial experience in consultancy in the area of change management and coaching.



# MBUZZ Consulting & Coaching



I provide dedicated support for future leaders, executives, teams, and organizations in their phases of change and transformation.

I work with the top senior advisors on the following areas:

- Digital Transformation
- Change Management
- Change Leadership
- Future of Fashion



# WHY WORK WITH MBUZZ

1

WE WORK WITH YOU  
& FOR YOU

2

WE HAVE OVER 20+  
YEARS OF EXPERIENCE  
IN TRANSFORMATION

3

WE DELIVER  
RESULTS

4

WE MAKE  
COMPLEXITY SIMPLE

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WE ARE A "DESIGN FOR CHANGE" BOUTIQUE CONSULTING



# CORE VALUE

1

## CREATIVITY

In a fast-paced changing society we need to adapt, learn and move fast. Creativity is what will make us & our partners successful.

2

## SIMPLICITY

In a complex overwhelming world, we want to make clients' lives simple. Simple solutions, clear communication for a better life.

3

## PASSION

We want to do the best job possible and have great results. We do it with passion and commitment to deliver great outstanding quality

4

## LOVE

We do it with kindness, care and with the purpose to make the world a better place: for us, for our team, for our partners, for our consumers & clients



# THE PROCESS

1

ORGANIZATIONAL  
ASSESSMENT

2

GOALS  
& KPI

3

DESIGN  
FOR CHANGE

4

EXECUTION  
& CHECK





# SERVICES



## BUSINESS CONSULTING & COACHING

Practical support on change and transformation for big corporate, medium companies and small start-up/scale-up.



## EXECUTIVE COACHING

Executive coaching with specific focus on C-Leadership (Change leadership ©). Be the leader of the future: a leader that people want to follow.



## WOMEN COACHING & MENTORING

Women coaching and mentoring for a more diverse and inclusive world. Overcome your own barriers and limiting believes.



# SERVICES



## TEAM BUILDING & WORKSHOP



## LECTURING



## MBUZZ TALKS

In time of change it is not easy to lead a team, but you can get the best out of any team starting with the development of a Change-Leadership mindset!

Teaching and lecturing on “Design for change”. Organizational change meets individual transformation.

MBUZZ Talks to inspire your folks and get energy and new ideas out of the crowd.



# SPECIAL SERVICES

**I&C**

**INNOVATION &  
CREATIVITY  
WORKSHOP\***

**MCS**

**MASTERCLASSES\***

**PERS**

**PERSONALIZED  
SOLUTIONS**

In time of change what will set you apart will be your ability to navigate through fast changes and developing an innovation mindset. We are your Creativity boost!

Leadership skills and specific management expertise is what you need in your professional journey to be successful: Learn about Change in Digital, Design, Procurement & Supply chain, Retail.

Do you need a very specific workshop?  
Get in touch and I am pretty sure we will have the right solutions for you.

\*in collaboration with top senior advisors



# MY SUPERPOWER



#GIVEMEAMARKER

I am a visual coach and a professional scribbler.

I use visual thinking methodologies to run workshop, meetings, coaching sessions.

*"We draw and this is how change happens"*

*Scriberia Academy, London*

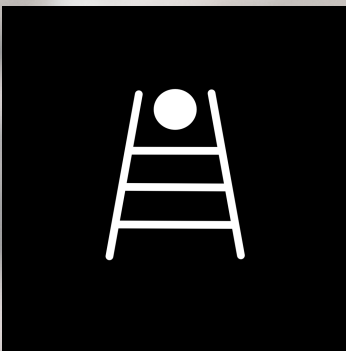




**CHANGE.CREATE.TRANSFORM.**

*Change for the better*





# MBUZZ Consulting & Coaching

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